

SHOW ME THE MONEY



The Journey From Property Manager To Investment Manager

A Session by Rich George, The NOI Coach and Your Success Coach

About This Session: This session informs participants with a unique understanding of investment management. A commanding knowledge of “value management” enables a property manager to impact the value of the investment and affect the day-to-day decision making on value. Today’s property manager is more sophisticated and possesses the ability to understand investment management strategies better than ever before. This program will help managers focus on the true goal of increasing the value of the assets they manage.

Learning Objectives:

- a. Participants will obtain strategies that impact the value of the investments they manage.
- b. Participants will practice the skill of determining the value of an investment.
- c. Participants will apply the value formula to every management decision that they make.

Session Outline: In this informative session, participants will not only gain a commanding understanding of the financial management of multifamily management they will be able to apply it to the everyday decisions that they encounter.

- I. Introduction to session and topic
 - a. What is the difference between “property management” and “investment management”?
 - b. Understanding the Impact of NOI on value
- II. The process of valuation
 - a. Trendspotting and same store comparisons
 - b. Appraisal methods and techniques
 - c. Applying the impact of decisions on NOI and Value
- III. Summary
 - a. Everyday decisions
 - b. Enlisting the team

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Date: XX/XX/XXXX

Time: 9:00 am – 12:00 pm

Cost: \$99.00

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Rich George is the Founder of NOI Coach, a business coaching, consulting, and training firm based in Michigan and is the owner of Blue Door Apartments. A successful executive with over 30 years of experience, Rich brings a passion for employee development and culture building. Rich’s background includes the management of over 2.5 billion dollars of real-estate, and over 250 million dollars of capital re-investment. Known for his team building, culture changing, and leadership skills, Rich inspires audiences nationwide.